

Arduino was born out of the need for a low-cost microcontroller platform for Massimo Banzi's students at the **Interaction Design Institute Ivrea**.

It's named after a local pub: **Bar di Re Arduino**.

The Arduino IDE (Integrated Development Environment) is built upon **Wiring** - a software project written by one of Banzi's students (**Hernando Barragán**). It provides easy-to-use libraries which hide some of the raw C++ going on behind the scenes.

Adafruit estimate 300,000 official boards produced

create.arduino.cc web based IDE is launched

First ever Arduino day 29/03/14

IDE 1.8 released

Arduino splits: arduino.cc (Genuino outside USA) and arduino.org

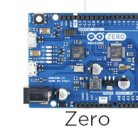
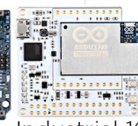
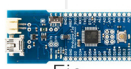
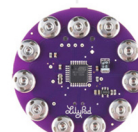
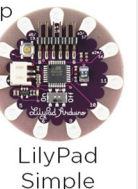
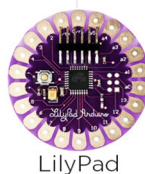
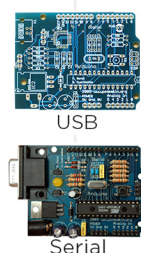
Arduino reunites under Arduino Foundation

IDE revision 0001 released

Atmega168 doubles the flash memory

Atmega328 again doubles the memory

Atmega8 used for the first boards



## ARDUINO TODAY

### Industrial

- Yun/Yun Mini
- Zero
- M0/M0 Pro
- Tian
- 101/Industrial 101



Powerful, smart technology



Rapid prototyping



Easily integrated with other devices

### Educational

- Esplora
- Robot



Classroom friendly



Modern, STEM learning



Hands-on and intuitive

### IoT

- MKR1000
- MKRZero
- MKRFOX1200
- Uno Wi-Fi
- Ethernet
- Primo



Connectivity and communication



Low power consumption



Easy to prototype with

### Wearables

- LilyPad
- LilyPad Simple
- LilyPad Snap
- LilyPad USB
- Primo Core



Thin, compact form factor



Battery powered



Easy to use with conductive material

### Maker

- Uno
- Leonardo
- Mini/Pro Mini
- Nano/Micro
- Mega2560/ADK
- Primo
- Due



Affordable



Community driven



Modular and adaptable